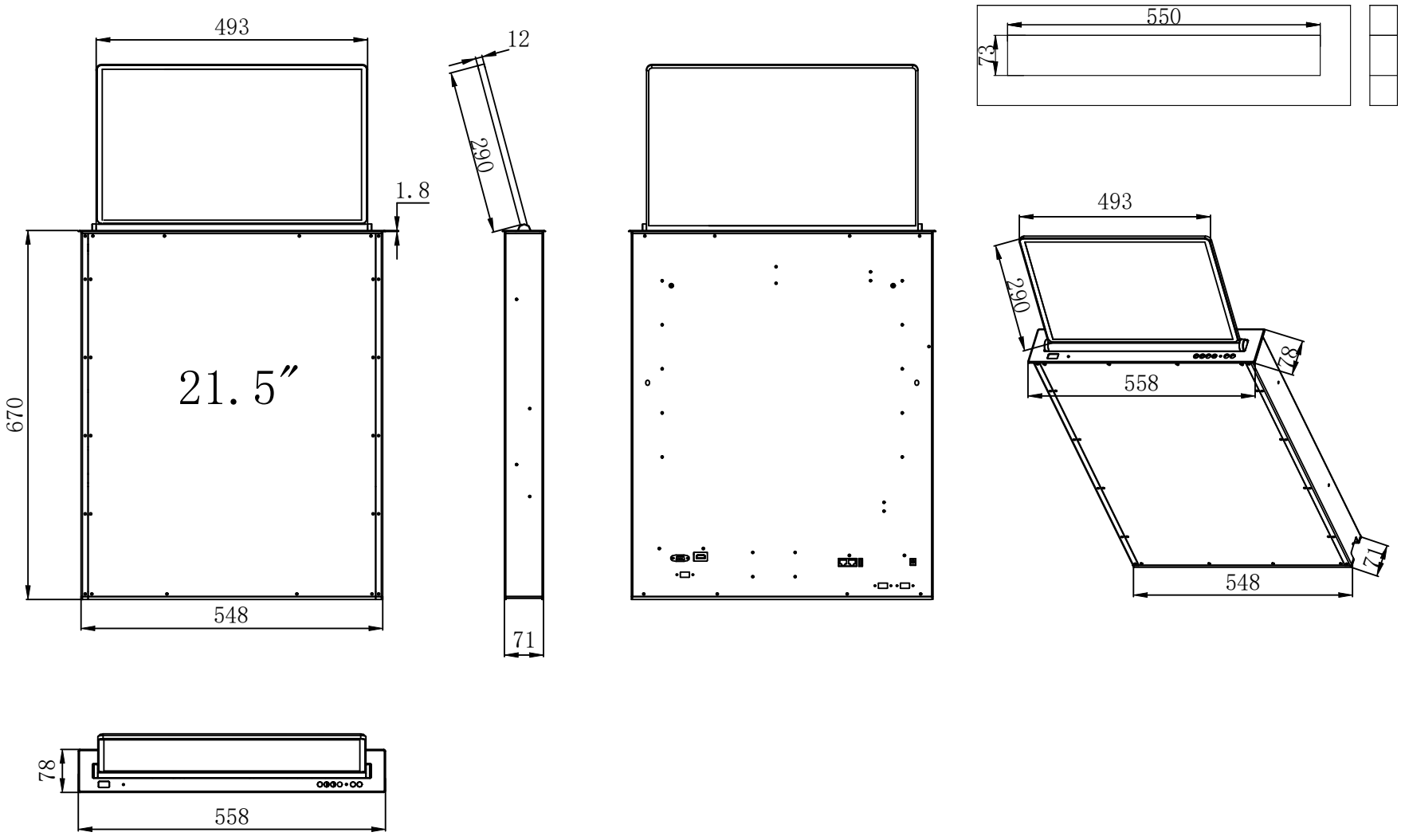PRESTEL